



**FOR IMMEDIATE RELEASE**

June 6<sup>th</sup>, 2010

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## **Edusoft Selected to Lecture at Prestigious CALICO Conference**

We would like to invite you to visit us at the 27th Annual CALICO (Computer Assisted Language Instruction Consortium) Conference at Amherst College, which will be taking place from June 8-12. Edusoft will be presenting its innovative and highly successful English language learning solution, *English Discoveries Online* (EDO). You are encouraged to stop by Booth #5 and learn more about the exciting features and benefits of the EDO platform.

As a result of EDO's proven effectiveness in the field of English language learning, we have been selected to give a special presentation on the topic of Blended Learning. Please join us for a special presentation by one of EDO's developers and pedagogical experts, Tania Davidson, entitled "***Accent Reduction Program for Creole Speakers: An Intensive Blended Learning Approach***". Tania will be speaking on June 10th at 10:00am.

For more information about the session and details of CALICO 2010, please visit [www.calico.org](http://www.calico.org)

### **About Edusoft**

Edusoft has been a global supplier of English learning solutions via offline and online platforms for the past 20 years. The company, based in Rosh Ha'ain, Israel, provides Blended Learning methods for the education industry. Edusoft's client base consists of ministries of education, universities and K-12 institutions, corporate and retail markets. These solutions are put into practice by teachers, students, employees and individuals in over seventy countries around the world. For further information, please visit [www.edusoftlearning.com](http://www.edusoftlearning.com)